1. Franchise - FranchiseRegion, FranchiseZip, Franchiseid (Franchise table)
2. Calendar - Year, month, week, days

Hierarchical (Year 🡪 Month 🡪 Day)

1. Item – (Merchandise Type, Merchandise ID( Merchandise table)
2. Customer – Customerzip, Customerid. (Member Table)
3. Service category